



September 14, 2010 | TEDxSMU SculptCAD Rapid Artists Salon + Exhibit Opening

TEDxSMU is partnering with SculptCAD on the Dallas premier of the SculptCAD Rapid Artists sculpture exhibition. Twelve Dallas artists have diverged from their typical mediums to explore the boundaries between sculpture and the high tech world of 3D computer modeling. On display will be their final creations, each sculpture having been created and produced using groundbreaking 3D printing processes in materials ranging from bronze to plastic.

The exhibit will open at One Arts Plaza with an evening event co-produced by TEDxSMU and SculptCAD. Please join us for the exhibit and a TEDxSMU Salon with Nancy Hairston and a panel of artists involved in the SCRA project. Afterwards the artists will be available for one-on-one discussions about their sculptures, inspiration and the experience of working with 3D modeling technology.

Tuesday, September 14
6:00-8:00pm | presentations at 6:30
One Arts Plaza Lobby
1722 Routh Street, Dallas, TX 75201

Tickets: \$15 in advance / \$20 the week of or at the door (pending availability)
<http://www.tedxsmu.org/events/>

Participating Artists:

Heather Gorham, Ginger Fox, Shawn Smith, Dave VanNess, Mark Grote, Jay Sullivan, Tom Lauerman, Albert Scherbarth, Heather Ezell, Brad Ford Smith, Shane Pennington and Nancy Hairston

About the SculptCAD Rapid Artists Program

The idea was to expose artists to something new, something they had never worked with and then see what would happen.

SculptCAD Rapid Artists is an experimental project launched by Nancy Hairston, President of [SculptCAD](http://www.sculptcad.com), a leading provider of product design and rapid prototyping services. Dedicated to the creation of fine art, the project's mission is for artists to explore and expand on the use of computer technology to design and produce sculpture. Experiencing freedoms from the constraints of physical media that digital processes can offer and investigating how that freedom would effect their work.

SculptCAD Rapid Artists was founded in October 2009 and is based in Dallas, Texas. For more information about how SculptCAD Rapid Artists is changing perceptions of art in the physical world, visit <http://www.sculptcadrapidartists.com>.

About TEDxSMU

In the spirit of "ideas worth spreading," TED has created TEDx. TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. Our event is called TEDxSMU, where x = independently organized TED event. At TEDxSMU, TEDTalks video and live speakers will combine to spark deep discussion and connection in a small group. The TED Conference provides general guidance for the TEDx program, but individual TEDx events, including ours, are self-organized.